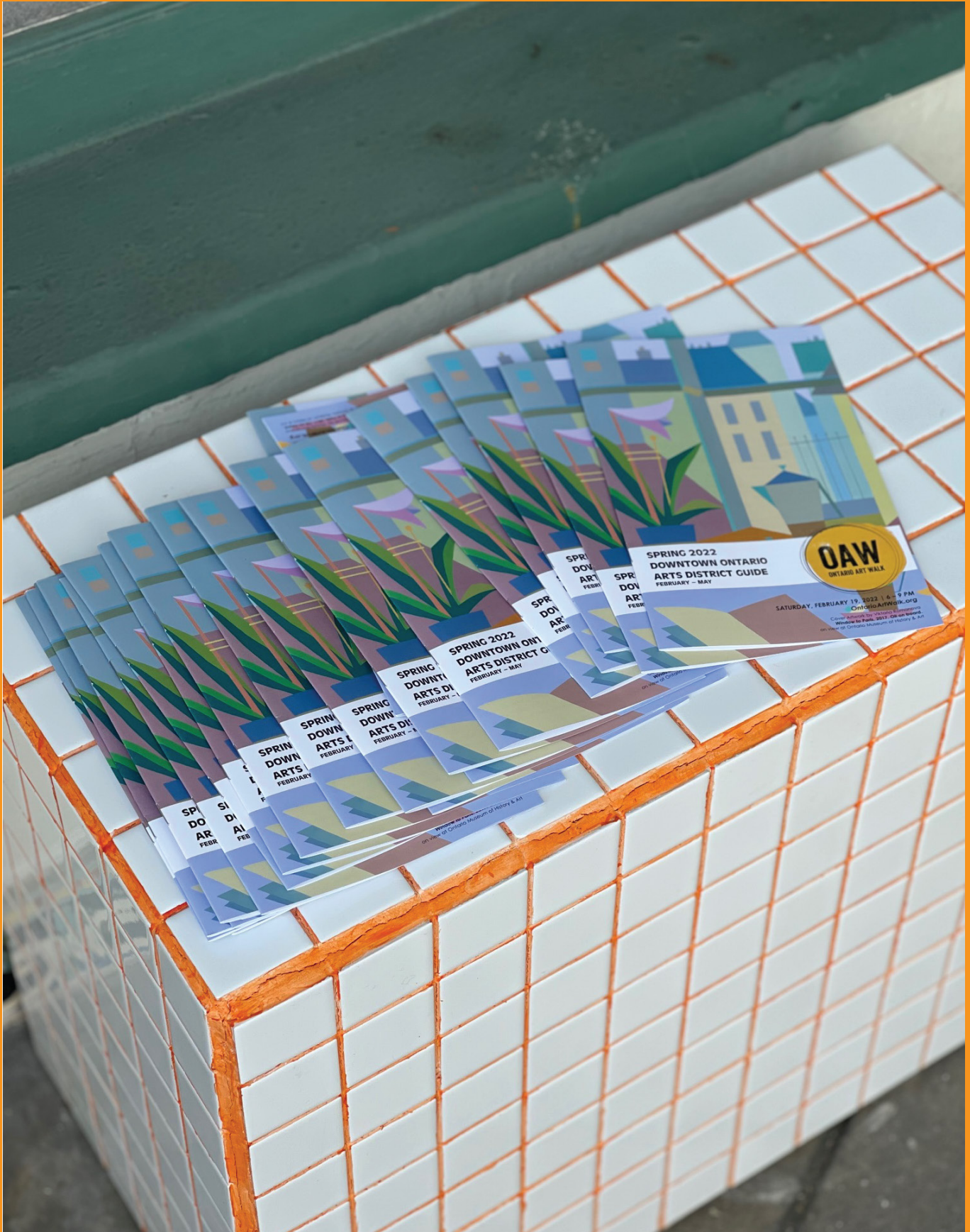


Ontario Art Walk *Sponsorship Guide*



Ontario Art Walk *Sponsorship Guide*



About Us

Become a sponsor of the Ontario Art Walk (OAW) and keep arts and culture thriving. The Ontario Art Walk takes place on the Third Saturday of February, May, August, and November in the Downtown Ontario Arts District. This unique event features art exhibitions, pop-up galleries, artist talks, creative workshops, live music and arts events sponsored by local artists, performers, organizations and businesses in the Downtown Ontario Arts District. The coordination of the OAW website, printed guide and map are supported by The Arts Area, a 501(c)(3) nonprofit organization headquartered in Ontario. The Arts Area provides fiscal sponsorship, professional development, resource support, and civic advocacy to develop and support economic sustainability and equitable access in the creative industries of San Bernardino, Riverside, and East Los Angeles Counties.

Sponsorship Levels

Quarterly Print Sponsor **\$200**

Deadlines: January 31, April 29, July 29, October 28

The Print Sponsor provides funds for printing the quarterly Ontario Art Walk Map + Guide in an effort to bring traffic into the participating art galleries, museums, pop-up vendor spaces, restaurants, shops, performances, and much more. For a complete map of the Ontario Art Walk, please refer to this guide.

The Print Sponsor entity will have their logo printed on the back cover of the Art Walk Guide and included here on the Ontario Art Walk website sponsors page. Each quarter, 1,000 copies of the 8-page, printed guide are distributed to dozens of businesses, organizations, and city facilities in and around Downtown Ontario.

Annual Sponsor **\$1,000**

Deadlines: January 31, April 29, July 29, October 28

The Marketing Sponsor provides funds for additional printed materials for the Ontario Art Walk, including annual large posters to be posted in local businesses and participating art spaces. The Marketing Sponsor entity will have their logo printed on all marketing materials, as well as the back cover of the Art Walk Guide for each of the quarterly art walks of that calendar year. In addition to printed materials, the Marketing Sponsor will have their logo or ad in a banner on the homepage of the Ontario Art Walk website with a link to the Marketing Sponsor's URL of choice.

Advertisements **1/4 page \$250, 1/2 page \$400, 1 page \$750**

Deadlines: January 31, April 29, July 29, October 28

Advertisements are printed on an interior page of the quarterly Ontario Art Walk Guide. Advertisements also appear online at OntarioArtWalk.org on the PDF version of the OAW Guide.

Ontario Art Walk *Sponsorship Guide*



Your Ad 1,000 places

Advertisements appear in print in the quarterly Downtown Ontario Arts District Guide. Guides are distributed throughout Downtown Ontario on the Third Saturday of February, May, August, and November. To view the current guide, visit OntarioArtWalk.org/guide. The Ontario Art Walk distributes over 1,000 guides per quarter to museums, libraries, recreational centers, art galleries, small art businesses, artist lofts and studios and more.

Guidelines

Advertisements requests must be approved and paid for before ad space is guaranteed in the OAW Guide.

Deadlines: January 31, April 29, July 29, October 28

Submit your finished advertisement to artwalk@theartsarea.org

Artwork Specs

OAW accepts the following formats:
.IND, .PDF, .TIFF, .JPG, or .PNG ONLY.

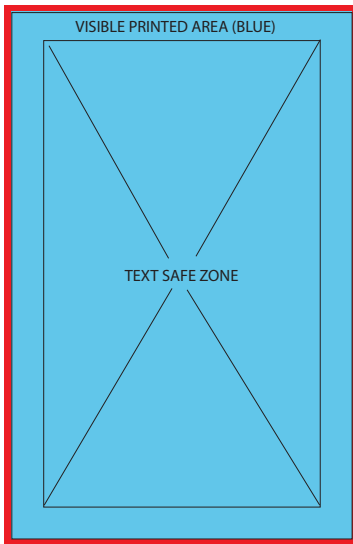
Resolution: 300 dpi or higher

Tip: Export your file to include a full bleed of .125 inches around the border or your artwork will have a white border around the edge.

It is recommended that you maintain an additional .125 margin between any text and the edge of the artwork to avoid cutting off pertinent information.

1 page \$750

BLEED AREA (RED) IS A .125 INCH BORDER

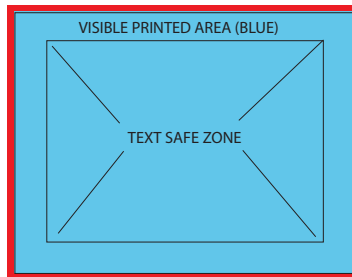


8.75 INCHES
8.5 INCHES
WILL BE VISIBLE

5.75 INCHES
5.5 INCHES
WILL BE VISIBLE

1/2 page \$400

BLEED AREA (RED) IS A .125 INCH BORDER

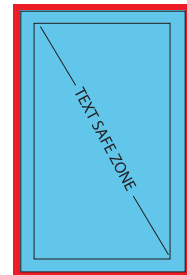


4.5 INCHES
4.25 INCHES
WILL BE VISIBLE

5.75 INCHES
5.5 INCHES
WILL BE VISIBLE

1/4 page \$250

BLEED AREA (RED) IS A .125 INCH BORDER



VISIBLE PRINTED AREA (BLUE)

4.5 INCHES
4.25 INCHES
WILL BE VISIBLE

2.625 INCHES
2.75 INCHES
WILL BE VISIBLE

Ontario Art Walk Sponsorship Guide

Increase your visibility in Downtown Ontario



Ontario Art Walk *Sponsorship Guide*

2021-2022 Sponsors



Ontario Art Walk *Sponsorship Guide*

Annual Sponsor Poster - 2022

ONTARIOARTWALK.ORG

2022

SCAN ME

OAW
ONTARIO ART WALK

FEB 19 **MAY 21** **AUG 20** **NOV 19**

6 - 9 PM

THE QUARTERLY ONTARIO ART WALK IS ON THE THIRD SATURDAY OF FEBRUARY, MAY, AUGUST AND NOVEMBER IN HISTORIC DOWNTOWN ONTARIO.

ANNUAL SPONSORS

CITY OF ONTARIO
COMMUNITY LIFE & CULTURE
ONTARIOCA.GOV/CLC

THE ARTS AREA
THEARTSAREA.ORG

Ontario Art Walk Sponsorship Guide

The Quarterly Guide



Increase visibility of your business to the growing Downtown Ontario Arts District

Advertisements appear in print in the quarterly Downtown Ontario Arts District Guide. Guides are distributed throughout Downtown Ontario on the Third Saturday of February, May, August, and November. To view past guides, visit OntarioArtWalk.org/guide. The Ontario Art Walk distributes over 1,000 guides per quarter to Museums, libraries, recreational centers, art galleries, small art businesses, artist lofts and studios and more. Here are some past examples of advertisements, business listings, and our growing Ontario Art Walk Map which is updated quarterly to reflect new businesses, art openings, and places to experience art and culture in Downtown Ontario.

During the winter quarter (Nov - Feb) return to CCMA for these new exhibitions:

AIR Sale (Artist Inventory Reduction Sale)
November 26, 2021 - January 5, 2022

CCMA Members Eleven Invitational
December 12, 2021 - March 19, 2022

Impressions
December 30, 2021 - March 27, 2022

Get a Grip! by Maria Juncaj
January 6, 2022 - March 12, 2022

The Many Words of Robert Lyn Nelson
January 13, 2022 - March 19, 2022

Fourth Sector Innovations

8. 404 N Euclid Ave., Ontario, CA 91762

During the Ontario Art Walk come by Fourth Sector Ontario to view artwork throughout our space with a featured highlight of work from artist Laura Cohen-Hogan of Arizona.

At 4th Sector Ontario our purpose is to elevate human potential by making the power of innovation and entrepreneurship accessible to those who want to create meaningful value.

Her/Side of the Story

Tales of California Pioneer Women

December 2, 2021 - January 16, 2022

225 S. Euclid Ave., Ontario, California 91762
 Gallery Hours: 12 PM - 4 PM | Thursday - Sunday
 (909) 395-2818 | OntarioMuseum.org

FOOD, DRINK + MORE

- Birreria Xolos | 8AM-9PM**
105 N Euclid Ave., Ontario, CA 91762
- The Bucket Crab & Crawfish | 12PM-10PM**
612 N Euclid Ave., Ontario, CA 91762
- El Pescador | 8AM-12AM**
636 N Euclid Ave., Ontario, CA 91762
- Gloria's Cocina Mexicana | 8AM-11PM**
401 N Euclid Ave., Ontario, CA 91762
- Mestiza Cakehouse and Cafe | 8AM-8PM**
200 S Euclid Ave Suite A, Ontario, CA 91762
- Sabor Hondureno | 10AM-8PM**
108 W Holt Blvd, Ontario, CA 91764
- Starbucks | 6AM-9PM**
507 N Euclid Ave., Ontario, CA 91762
- Strum Brewing | 12PM-10PM**
315 N Euclid Ave., Ontario, CA 91762

Downtown Ontario Improvement Association
425 N Euclid Ave., Ontario, CA 91762

Fourth Sector Innovations
404 N Euclid Ave., Ontario, CA 91762

Ovitt Family Community Library & Lightspeed Makerspace
215 E C St., Ontario, CA 91764

Inland Conservatory for the Performing Arts (ICPA)
104 West C St., Ontario, CA 91762

This Guide + Map Designed by TheArtsArea.org

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Ontario Art Walk
Third Saturday of February, May, August, and November
from 6-9PM in the Downtown Ontario Arts District.
www.OntarioArtWalk.org

free parking
 restroom
 pop-up vendors
 performance
 food
 cafe
 brewery

See the Ontario Art Walk guide for details about locations indicated on this map. Please note, map is not to scale.